

PRIVACY STATEMENT *Basic-Fit Boost Your Mood*

1. General

In this privacy statement, Basic-Fit provides information on the processing of personal data by Basic-Fit. Basic-Fit is established at the Wegalaan 60, 2132 JC Hoofddorp, The Netherlands. Basic-Fit is available by email at: privacy@basic-fit.com.

Basic-Fit is the controller of the personal data obtained or generated by the website <https://boostourparty.basic-fit.com>, by email, text messages and apps.

This privacy statement also applies to the visitors to the website of Basic-Fit, the users of the apps of Basic-Fit, the clients of Basic-Fit and their relations, the visitors of the events of Basic-Fit and all persons whose personal data Basic-Fit processes, with the exception of the persons who work for Basic-Fit.

2. Personal data

The personal data processed by Basic-Fit are (a) personal data that you provided to us using the website <https://boostourparty.basic-fit.com>, by email, text message, apps or in any other manner, directly or indirectly, (b) personal data generated by the receipt of electronic messages sent by us, or your use of the website <https://boostourparty.basic-fit.com>, and by apps or any comparable applications.

Examples of personal data that you provide to us are: first name, family name, address, postal code and town, email address and telephone number.

Examples of personal data generated by us are: IP address, browsing behaviour and other data on the use of this website.

3. Use of personal data

Basic-Fit uses the personal data for the various purposes described below: to register participants and visitors to events, to inform participants and visitors about events for which these have registered, and for similar events and activities.

4. Involvement of third parties

Basic-Fit has enlisted the help of Invitado (part of HVMP Marketing B.V. and established at the Wijnhaven 80, 3011 WT Rotterdam) to process your personal data. Invitado only processes personal data by order and on behalf of Basic-Fit. Basic-Fit has concluded a processing agreement with Invitado.

5. Transfer outside the (European Economic Area) EEA

Your personal data will not be shared outside of the EEA.

6. Cookies

The website of Basic-Fit uses so-called functional and analytical 'cookies'. Cookies are small data files stored on your computer, tablet or smartphone when you visit a website.

The functional cookies are used to allow the website to perform properly. The analytical cookies are used to create statistics on the use of the website. Basic-Fit uses Google Inc.'s Analytics to this end and has set these cookies 'privacy-friendly', in line with the instructions of the Dutch Data Protection Authority. This means that the data collected using Google Analytics will be anonymised as much as possible and that Google will never process your entire IP-address but will always mask its final octet. Google does not use the collected data for its own purposes, because Basic-Fit has not given it permission to use the data for that purpose. Basic-Fit also does not use any other Google-services in combination with the Google Analytics-cookies. Google stores the collected data on servers in the United States of America.

Basic-Fit has concluded a processing agreement with Google, Inc. For more information, please read [Google Analytics' privacy policy](#). If you do not wish to accept Google Analytics cookies, please click [here](#). You can also turn off cookies, by allowing selected cookies or no cookies at all in your browser's settings. Please take into account that if you do not accept certain cookies, you will not be able to use certain functionalities of the website, and that the website's ease of use will be limited.

7. Changes in / deletion of personal data / Complaints

- 7.1. Everyone is entitled to inspect, correct, complete, delete and block his or her personal data. Anyone involved wishing to make use of these rights or with questions regarding this Privacy statement may contact Basic-Fit by email: privacy@basic-fit.com.
- 7.2. If you have a complaint about the way in which Basic-Fit processes your personal data, please contact Basic-Fit by emailing privacy@basic-fit.com. If that fails to lead to a satisfactory solution, you may always contact the Dutch Data Protection Authority (<https://autoriteitpersoonsgegevens.nl/en>).

8. Retention period

- 8.1. Basic-Fit does not keep personal data longer than necessary for the above-mentioned purposes, or only as long as required to meet the regulatory requirements.

9. Security

- 9.1. Basic-Fit has included fitting technical and organizational measures in its processing agreement with Invitado, to protect the Users' personal data from loss or unlawful processing.

10. Changes in the Privacy statement

- 10.1. Basic-Fit reserves the right to change this Privacy statement. Each change will be announced on this page. Basic-Fit therefore advises all interested parties to regularly check this page for any changes made. The current privacy statement was last changed on the 8th of July 2025.